

#### **Billing Address:**

Smart Media Group Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314 USA

### INVOICE

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	813819

Invoice #	185167-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/19/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	185167
Alt Order #	6828172
Deal #	
Order Flight	08/13/12 - 08/19/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	1046
Advertiser Code	DIBC
Product Code	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	News 8 @ Noon	12-1p	•	to	•			•		
					2 to 08/19/12	1x	M				
	WOOD			M	08/13/12	:15	12:43 PM	DI BC0801	\$225.00		1
						:15	12:45 PM	DI BC0802	\$225.00		
2	WOOD	News 8 @ Noon	12-1p		to						
					2 to 08/19/12	1x	-T		0007.00		
	WOOD			Tu	08/14/12	:15	12:58 PM 1:00 PM	DI BC0801 DI BC0802	\$225.00		1
_			10.1		4-	:15	1.00 PW	DI BCUOUZ	\$225.00		
3	WOOD	News 8 @ Noon	12-1p	22/12/1	to		***				
	WOOD				2 to 08/19/12	1x	W	DI DECOCA	<b>\$005.00</b>		
	WOOD			W	08/15/12	:15 :15	11:58 AM 12:00 PM	DI BC0801 DI BC0802	\$225.00 \$225.00		1
4	WOOD	News 9 @ Nees	10 1m		to	.10	12.001 W	DIBCOOOL	Ψ223.00		
4	WOOD	News 8 @ Noon	12-1p	00/40/4	to 2 to 08/19/12	4.,	T				
	WOOD			Th	08/16/12	1x :15	12:20 PM	DI BC0805	\$225.00		1
	WOOD			1111	00/10/12	:15	12:20 PM	DI BC0806	\$225.00		1
5	WOOD	The Doctors	3-4p		to				<b>4</b> 0.00		
Ū		The Bootons	о .p	08/13/1	2 to 08/19/12	1x	- T				
	WOOD			Tu	08/14/12	:15	3:33 PM	DI BC0803	\$50.00		1
					00/ 1 1/ 12	:15	3:34 PM	DI BC0804	\$50.00		•
6	WOOD	The Doctors	3-4p		to						
			•	08/13/1	2 to 08/19/12	1x	W				
	WOOD			W	08/15/12	:15	3:10 PM	DI BC0803	\$50.00		1
						:15	3:13 PM	DI BC0804	\$50.00		
7	WOOD	The Doctors	3-4p		to						
			-	08/13/1	2 to 08/19/12	1x	T				
	WOOD			Th	08/16/12	:15	3:48 PM	DI BC0801	\$50.00		1
						:15	3:49 PM	DI BC0802	\$50.00		
8	WOOD	The Doctors	3-4p		to						

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8	WOOD	The Doctors	3-4p		to	•					
					2 to 08/19/12	1x	F				
	WOOD			F	08/17/12	:15	3:21 PM	DI BC0801	\$50.00		1
_						:15	3:24 PM	DI BC0802	\$50.00		
9	WOOD	5am Daybreak	5a-6am		to						
					2 to 08/19/12	1x	M		<b>A.</b>		
	WOOD			M	08/13/12	:15	5:22 AM	DI BC0803 DI BC0804	\$100.00 \$100.00		1
						:15	5:24 AM	DI BC0804	\$100.00		
10	WOOD	5am Daybreak	5a-6am		to		_				
					2 to 08/19/12	1x	- T				
	WOOD			Tu	08/14/12	:15	5:09 AM	DI BC0805 DI BC0806	\$100.00		1
						:15	5:11 AM	DI BCOOOO	\$100.00		
11	WOOD	5am Daybreak	5a-6am		to						
					2 to 08/19/12	1x	W				
	WOOD			W	08/15/12	:15	5:37 AM	DI BC0803 DI BC0804	\$100.00		1
						:15	5:40 AM	DI BC0804	\$100.00		
12	WOOD	5am Daybreak	5a-6am		to						
					2 to 08/19/12	1x	T				
	WOOD			Th	08/16/12	:15	5:22 AM	DI BC0801 DI BC0802	\$100.00		1
						:15	5:24 AM	DI BCOOUZ	\$100.00		
13	WOOD	5am Daybreak	5a-6am		to		_				
					2 to 08/19/12	1x	F		<b>A.22.22</b>		
	WOOD			F	08/17/12	:15	5:27 AM	DI BC0805 DI BC0806	\$100.00		1
						:15	5:29 AM	DI BCOOOO	\$100.00		
14	WOOD	6am Daybreak	6-7a		to						
					2 to 08/19/12		M				
	WOOD			M	08/13/12	:15	6:38 AM	DI BC0805 DI BC0806	\$238.00		1
						:15	6:40 AM	אַ זע טטאַטט	\$237.00		
15	WOOD	6am Daybreak	6-7a		to						

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
15	WOOD	6am Daybreak	6-7a	•	to			•			
					2 to 08/19/12	1x	W				
	WOOD			W	08/15/12	:15	6:28 AM	DI BC0805 DI BC0806	\$238.00		1
4.0						:15	6:31 AM	DI BCO806	\$237.00		
16	WOOD	6am Daybreak	6-7a	00/40/4	to		<b>T</b>				
	WOOD			08/13/1 Th	2 to 08/19/12	1x	T	DI DGOOOO	<b>#</b> 000.00		4
	WOOD			ın	08/16/12	:15 :15	6:10 AM 6:12 AM	DI BC0803 DI BC0804	\$238.00 \$237.00		1
17	WOOD	Daybreak Sun @6am	6-7a		to	.10	0.12 AW	DI Decodo I	Ψ231.00		
• • • • • • • • • • • • • • • • • • • •	11000	Daybreak Guil @Guill	0-7 <i>a</i>	08/13/1	2 to 08/19/12	1x	S				
	WOOD			Su	08/19/12	:15	6:22 AM	DI BC0808	\$88.00		1
						:15	6:24 AM	DI BC0810	\$87.00		
18	WOOD	Today Show Sunday	758-9a		to						
				08/13/1	2 to 08/19/12	1x	S				
	WOOD			Su	08/19/12	:15	8:26 AM	DI BC0801	\$325.00		1
						:15	8:30 AM	DI BC0805	\$325.00		
19	WOOD	Tonight Show w/ Leno	1135-1235a		to						
					2 to 08/19/12	1x	- T				_
	WOOD			Tu	08/14/12	:15	11:59 PM	DI BC0801 DI BC0802	\$175.00		1
		T : 1.01	1105 1005		4-	:15	12:00 AM	DI BCU8U2	\$175.00		
20	WOOD	Tonight Show w/ Leno	1135-1235a	00/40/4	to	4	11/				
	WOOD			08/13/1 W	2 to 08/19/12 08/15/12	1x :15	W 12:31 AM	DI BC0805	\$175.00		
	WOOD			VV	06/15/12	:15	12:33 AM	DI BC0806	\$175.00 \$175.00		ı
21	WOOD	Tonight Show w/ Leno	1135-1235a		to				ψσ.σσ		
		ronight onow w/ Lene	1100 12000	08/13/1	2 to 08/19/12	1x	T				
	WOOD			Th	08/16/12	:15	12:08 AM	DI BC0803	\$175.00		1
						:15	12:10 AM	DI BC0804	\$175.00		
22	WOOD	M-F News 8 @ 11	11-1135p		to						
			-								

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Aired Spots

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22	WOOD	M-F News 8 @ 11	11-1135p	to							
				08/13/12 to 08/19/12		1x	M				
	WOOD			М	08/13/12	:15	11:19 PM	DI BC0803	\$375.00		1
						:15	11:20 PM	DI BC0804	\$375.00		
23	WOOD	Tuesday 10-11p	10-11p	to							
				08/13/12 to	08/19/12	1x	- T				
	WOOD			Tu	08/14/12	:15	10:35 PM	DI BC0805	\$425.00		1
						:15	10:37 PM	DI BC0806	\$425.00		

<u>Gross Total</u> \$8,100.00 Agency Commission \$1,215.00

Net Amount Due \$6,885.00 Payment Terms 30 Days